



COMMUNICATION OF ENGAGEMENT TRABLOS FIRST FOUNDATION

**Conquering the Horizons for
Vital Sustainable Projects!**

2022

STATEMENT OF CONTINUED SUPPORT

November 2022

To our stakeholders,

I am pleased to confirm that Trablos First Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely,

Professor Dima Jamali
Founder of Trablos First



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ABOUT TRIPOLI

Tripoli is the second most important city in Lebanon after the capital Beirut and is the administrative capital of the North Governorate. It is located 85 kilo meters north of Beirut and almost 30km south of the Syrian boarder. The city evolved in the history as one of the biggest trade centers in the region and the main contact between the Mediterranean basin and the Middle-Eastern hinterland. However the civil war heavily affected Tripoli disrupting its role as a regional attraction pole and breaking down its interaction with the surrounding countries. As a matter of fact Tripoli is, at present, one of most impoverished cities in the country, with levels of unemployment, both seasonal and structural, above 70% and high rate of school dropout among children. Furthermore the entrepreneurial tissue is represented mainly by small and micro businesses with little perspective for future growth. On top of that, Tripoli suffered of decades of conflicts between the majority of Sunni population and the Alawite community that inhabits mainly the Jabal Mohsen neighborhood bordering with the Sunni stronghold of Bab al-Tabbaneh.

In 2010 the Tripoli' MPs joined Prime Minister Sa'ad Hariri in launching Tripoli Vision 2020, a comprehensive socio-economic study of the city and a plan for its development addressing the main challenges it is facing.

Tripoli was elected as the most "strategic" city in the country, due to its coming role in the reconstruction process in Syria and Iraq because of its geographical proximity.



TRANSFORMING THE WORLD

THE UN 2030 AGENDA

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030. It envisages “a world of universal respect for human rights and human dignity, the rule of law, justice, equality and non-discrimination”.

This will be accomplished by bringing together governments, businesses, media, institutions of higher education, and local NGOs to improve the lives of the people in their country by the year 2030.

THE 5PS:

At the heart of the 2030 Agenda are five critical dimensions: people, prosperity, planet, partnership and peace, also known as the 5Ps.

PRIORITY SDGS

We admire the fact that all 17 SDGs are interconnected, interrelated and they contribute to likelihood of positive impact on each other. However, at Trablos First, we have set a strategy targeting a set of three priority SDGs aimed at amplifying impact for the greater collective good

OUR THREE PRIORITY SDGS



Good Health and Well Being

Ensure healthy lives and promote well-being for all at all ages



Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development

MEASURING OUR PROGRESS

Performance goals are a good way to monitor and measure progress. Reporting performance can include details such as indicators identified, data collected and SDG-related activities accomplished. Clear and concrete performance goals make it easier to generate relevant, consistent and comparable data over time.

Key Indicator	Activity / Project	Data / Outcome
Uplifting the youth of Tripoli	Tripoli Social Leaders Program	<ul style="list-style-type: none">• 100 students trained• Three projects incubated
CPR Training	CPR Training Program	<ul style="list-style-type: none">• .+40 volunteers were trained and certified
Build effective partnerships for the greater collective good		<ul style="list-style-type: none">• More than 10 effective partnerships for the common good

GOOD HEALTH AND WELL BEING

The world's major health priorities include reproductive, maternal and child health; communicable, non-communicable and environmental diseases; universal health coverage; and access for all to safe, effective, quality, and affordable medicines and vaccines. Chronic non-communicable diseases such as cardiovascular disease, cancer, diabetes and respiratory disease are now the leading causes of death and illness worldwide. They are projected to cost more than \$30 trillion over the next two decades and push millions of people below the poverty line. Mental health disorders, malaria, HIV, TB, smoking, and road traffic deaths and injuries constrain global well-being, especially in developing countries, where 400 million people lack access to essential health services.

TARGETS OF GOAL 3

- By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births
- By 2030, end preventable deaths of newborns and children under 5 years of age
- By 2030, end the epidemics
- By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being
- Achieve universal health coverage, including financial risk protection, access to quality essential health-care services
- By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination

DEFIBRILLATOR DEPLOYMENT & CPR TRAINING IN TRIPOLI



SUSTAINABLE DEVELOPMENT GOAL 3:

Ensure healthy lives and promote well-being for all at all ages



For the first time in Tripoli and under the patronage of Dr. Dima Jamali, the municipality of Tripoli in partnership with Trablos First, had the honor to host a training workshop on how to use a defibrillator in a public context in case of emergencies.

The broader aim of this training was to train volunteers on the application of CPR and the defibrillator after which certifications were awarded.

The medical oversight was provided by The Lebanese Society of Cardiology (LSC), The Lebanese Society of Emergency Medicine (LSEM), The Vascular Medicine Program at AUBMC, YOHAN for LIFE, Remy Rebeiz Foundation, Medbox SAL and The Donors.

QUALITY EDUCATION

Achieving inclusive, equitable, and quality education for all will require substantial effort. Despite considerable gains in education enrollment over the past 15 years, worldwide, the adjusted net enrollment rate in 2015 was 89 percent for primary education and 65 percent for secondary education. About 263 million children and youth were out of school, including 61 million children of primary school age.

TARGETS OF GOAL 4

- Ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes
- Ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education
- Ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
- Eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable
- Increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- Ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy
- Ensure that all learners acquire the knowledge and skills needed to promote sustainable development.

TRIPOLI SOCIAL LEADERS PROGRAM

Social Leaders is a practical training program for youth, aged 20 – 35, who will be trained by professionals and advanced speakers to help youth harness their energies and channel them to create valuable social change.

Through out the program, participants were exposed to case studies and experienced trainers who worked on broadening their horizons to boost their leadership skills as well as how to design a social initiative, how to tackle problems that youth and their societies face with a positive approach and provided them with appropriate, effective tools to build and implement the solutions for those challenges.

Program Features:

This program entailed a 3-day holistic training for more than 100 students spanning across the Tripoli City.

The training was then followed by a 1-month mentorship and coaching period, where the participants were able to further develop their ideas and plan for implementation.

The sought after impact:

All of the descending projects were associated with social challenges built upon the needs of the city of Tripoli and the North Governorate in a way of contributing to achieve the development needs of the area and build strong grassroots initiatives.

TRIPOLI SOCIAL LEADERS PROGRAM

Objectives of the program:

- Develop leadership skills and promote community engagement in Lebanese youth
- Develop understanding of complex social issues and global Sustainable Development Goals (SDGs) and how to contribute to their achievement
- Develop youth creativity and innovation in problem solving
- Develop community-based and grassroots initiatives involving the community in the development process
- Exchange of experiences among participants and learn from the training materials and trainers' experiences
- Active participation in creation and planning of social projects using leadership and soft skills learned
- Encouraging the new generation to practice social responsibility towards their country



TRIPOLI SOCIAL LEADERS PROGRAM

Tracks of the program:

- Training & Projects Conception
- Pilot Project Implementation
- Evaluation and Award

Training & Projects Conception

3 days interactive trainings was held with high caliber trainers and speakers, building the participants capacities. During these three days the participants were involved in some front lectures and interactive classes, providing brainstorming and group exercises techniques that will make them understand the different concepts and argument covered. During these classes the participants started to develop and mature the project ideas that they want to implement. The training program was tailored to develop ideas and social initiatives that fit within the framework of the SDGs as a concrete way to contribute to their achievement and advancement. This was followed by the pitching of presentations to present the projects to possible partners, sponsors and donors.

TRIPOLI SOCIAL LEADERS PROGRAM

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Training & Projects Conception

Topics covered in the 3-days training:

- The concept of leadership and the figure of social/community leaders
- Sustainable Development Goals as a framework to human development
- Case studies about operational projects or social enterprises in Tripoli
- Community needs assessment
- Design thinking, creativity & innovation
- Proposal writing
- Marketing instruments and marketing plan
- Fundraising Strategies and Partnership
- Project management
- Pitching and presentation skills

TRIPOLI SOCIAL LEADERS PROGRAM

Tracks of the program:

- Training & Projects Conception
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Pilot Project Implementation

A 2-month period after the training whereby the teams were given the space to be working on piloting their projects. During this phase the teams were followed and guided by cutting edge mentors.

Evaluation and Award

An esteemed panel of judges assessed the projects' progress and success and nominated the best 3 projects for the award. The Award Ceremony was hosted in Tripoli and convened different stakeholders from the area as well as possible donors and sponsors who contributed to the incubation and/or funding of the projects.

TRIPOLI SOCIAL LEADERS PROGRAM

Social Impact Generated:

- Up to 100 youth coming from Tripoli trained as social impact leaders
- The development of a minimum of 8 social projects, each of them to be implemented in Tripoli
- Meaningful contribution to build strong grassroots and community based initiatives to actively involve the population in the development of the area
- Meaningful contribution to the enhancement of social cohesion within the Tripoli ecosystem



PARTNERSHIPS FOR THE GOALS

Partnership and cooperation are essential for achieving the Global Goals. The international community has encouraged the development of partnerships between stakeholders, including business, to achieve common goals. It is only by forging partnerships that leverage the core competencies of all partners that the ambition of the SDGs can be achieved.

TARGETS OF GOAL 17

- Strengthen domestic resource mobilization
- Mobilize additional financial resources for developing countries
- Adopt and implement investment promotion regimes for least developed countries
- Enhance North-South, South-South and triangular regional and international cooperation on and access to science, technology and innovation
- Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favorable terms
- Develop effective, accountable and transparent institutions at all levels
- Enhance international support for implementing effective and targeted capacity-building in developing countries
- Enhance the global partnership for sustainable development
- Encourage and promote effective public, public-private and civil society partnerships
- Enhance capacity-building support to developing countries, including for least developed countries and small island developing States, to increase significantly the availability of high-quality, timely and reliable data

PARTNERSHIPS FOR THE GOALS

PARTNERING FOR A COMMON CAUSE

Trablos First Foundation reaffirms its holistic support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption.



A GLIMPSE ON OUR IMPACTFUL PARTNERSHIPS

CSR AL AHLI GROUP:

CSR Al Ahli was founded in 2008 as a special division of Al Ahli Holding with an aim to develop Arab and Global youth, build their skills and widen their horizons and exposure.

CSR Al Ahli's passion is helping youth develop entrepreneurial skills and social enterprises. Since its beginnings, we have trained thousands of young people around the world in entrepreneurship, social responsibility and social enterprise. Through the power of partnership with different organizations, our CSR Division collaborates with government and non-governmental organizations to create the business leaders of tomorrow.

PARTNERSHIPS FOR THE GOALS



A GLIMPSE ON OUR IMPACTFUL PARTNERSHIPS MUNICIPALITY OF TRIPOLI

THIS PARTNERSHIP TACKLED VARIOUS PROJCECTS RELATING TO HUMAN DEVELOPMENT

**THE LEBANESE SOCIETY OF CARDIOLOGY (LSC),
THE LEBANESE SOCIETY OF EMERGENCY
MEDICINE (LSEM), THE VASCULAR MEDICINE
PROGRAMAT AUBMC, YOHAN FOR LIFE, REMY
REBEIZ FOUNDATION, MEDBOX SAL AND THE
DONORS**

**THIS PARTNERSHIP AIMED AT ORGANIZING THE VERY FIRST
DEFIBRILLATOR DEPLOYMENT & CPR TRAINING IN TRIPOLI**



OUR UNWAVERING COMMITMENT

Trablos first continues with a renewed and an unwavering commitment to working on making the SDGs attainable by 2030.

Thank you to our partners, enablers and volunteers who spare no effort to make our vision tangible and impactful.

We will spare no effort to empower the people of Tripoli and witness the Lebanon we all want.

